

Gal Abramovitz

<http://www.galabra.co.il> | Tel-Aviv | Mobile: 050-742-9659 | E-mail: galabra1@gmail.com

Enthusiastic about clean code, I'm looking to expand my horizons and take part in an exciting challenge.
I love learning; and currently experienced in JavaScript, Java, HTML and CSS. Familiar with Python, C, C++, SQL.

Professional Experience

- 2018-Present* **Emarsys, Full-Stack Developer and Product Manager**
- Managed "Benchmarking.io", a lead-generation tool that provides insights regarding the eCommerce and retail markets. The tool's performance exceeded the company's business goals and achieved more than 10% conversion rate.
 - Since taking Benchmarking's beta version as a single developer a year ago, I learned from scratch and extensively used ReactJS, Redux and Go to enrich the app and improve its performance.
 - As a small team in direct contact with the company's founder, we A/B tested multiple variants on a weekly basis and prioritized new features that I've developed accordingly.
In order to meet very tight deadlines, I also designed most of the screens and features, keeping both the business goals and the user experience in mind.
 - Managed the tool's paid media campaigns for a couple of months.
 - Managed the technical aspects of the company's website, including responsibility over a worker and a web-development agency, both stationed in Berlin.
- 2014-2017* **WEB3 - Online Media Group**
- 2016-2017* **Automation Developer**
- Lead full cycles of characterizing, designing, building, and implementing and adjusting automated data analysis and optimization tools, using Java.
- 2014-2016* **Analyst and Campaign Manager**
- Characterized custom web-based tools for live optimization and reporting.
 - Generated and implemented working procedures for newly tested technologies and platforms.
 - Initiated new methods for high-performance live media trading.
- 2016-2017* **Dateling, Co-founder**
- Dateling was a dating app that offers a unique real-time conversation experience.
- Characterized and implemented the app's marketing strategy.
 - Designed the UI, using continuous A/B testing and feedback tracking.
 - Lead on-going features prioritization and multiple product pivots.
- 2016-2017* **The "Starter" Innovation & Entrepreneurship Center in Beer Sheva**
- An NGO focused on introduction of innovation and entrepreneurship to Israel's southern Negev region.
- A leadership role, responsible for raising funds and for organizing events, as well as long-term activities for students.
- 2013-2017* **Management of Facebook Campaigns & Website designer**
- Planned and managed privately funded Facebook campaigns.
 - Built and designed websites for private organizations and companies, including content writing and SEO optimizations.

Education

- 2016-2019* **Computer Science and Linguistics student** at Ben-Gurion University of the Negev
- Awarded the Artzyeli Prize for scholarly achievements in first year of studies.
- 2018* **Neural Networks and Deep Learning Course** by Andrew Ng, Coursera
- 2005-2008* **Hadarim High School** (Majors in Physics and Arabic)
- 2004-2006* **Bar-Ilan University's** Math excellence program (graduated full math final exams in 10th grade)

Military Experience

- 2008-2013 **IDF, Unit 8200**
- 2012-2013 **Commander in the Intelligence Forces' Officers Training Program** (Rank: Lieutenant)
- Tutored both professionally and personally teams of 20-25 cadets.
 - Lectured on professional materials - ranging from military heritage to technology.
 - Oversaw the technical equipment setup and resolved daily technical issues.
- 2011-2012 **Commander and Staff Officer in one of the unit's largest classified bases** (certificate of excellence)
- Managed 7 soldiers who manned the base's operations room.
 - Supervised security and emergency tasks in this base.
 - Synchronized and optimized hundreds of soldiers' guarding duties.
- 2008-2010 **Arabic language specialist**
- Translated classified materials while appending technical, Islamic and intelligence insights.
 - Analyzed supplementary data-bases, in order to achieve comprehensive documents.

Volunteer Experience

- 2016-Present **Contributing writer for Stack Overflow and the Hebrew-Language Wikipedia**
- 2014 **Project TEN** (Oaxaca, Mexico) by The Jewish Agency
Took part in sustainability-oriented agricultural and educational projects.
- 2014 **Song Leader** at the JCC summer camp (IN, United States)
- 2009-2011 **"Atid" Project** (Bet Shemesh)
Worked with teenagers from low socioeconomic backgrounds through teaching math and Arabic.

Personal

- **Hebrew:** Native. **English:** Full professional proficiency. **Arabic:** Proficient.
- **My passions:** Music, culinary arts, photography, linguistics, politics and programming.